

# IAN BRAID M.Sc.

East Lodge, Church Lane, Wivelsfield RH17 7RD

Ian has significant experience in sport having held senior positions in executive and non-executive roles. As CEO of the British Athletes Commission he gained considerable knowledge of the infrastructure of sport and its governance making important contributions to the DCMS report into "Duty of Care"; the selection policies for the Commonwealth Games 2018 and insuring sport took more responsibility for adults at risk by securing Sport England funding.

Using natural communication skills, complimented by mediation training, Ian resolved many disputes between athletes and NGBs – particularly regarding selections and funding. Over his four years he won the trust and respect of many people. Ian worked with all the main stakeholders and over 30 National Governing Bodies and is able to bring this knowledge and experience into the work of SRUK wanting to build the reputation and the role of the organisation in British and international sport.

## RECENT EMPLOYMENT HISTORY

(September 2017- to date)

- MD – DOCIAsport Ltd
  - Company established to support effective and sustainable change to all aspects of duty of care in sport with specific interest in the mental health of all involved in sport, safeguarding and the support and development of future leaders.

(January 2013 – July 2017)

- CEO - British Athletes Commission
  - The BAC is the members' association for elite athletes in over 40 sports predominantly Olympic and Paralympic. Ian joined to re-launch the BAC in 2013 focusing on athlete welfare and the need to improve the governance of the organisation.
  - Responsibility as CEO in managing relations with all stakeholders, especially UK Sport.
  - Led in the establishment of better safeguarding for vulnerable adults; contributing to the DCMS Duty of Care in Sport report and establishing independent investigations into the culture of several NGBs.

(April 2007 – December 2012)

- Head of Sport - Kinetic Insurance Brokers t/a World Wide Sports Insurance (WWSI)
  - Responsibility for developing the WWSI brand in the UK Sports Sector specifically addressing the needs of National Governing Bodies and Event Organisers.
- Sports Development Executive - Towergate tlc.
  - Lead role in setting up a Sports Department in the general insurance brokers.

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## VOLUNTEER HISTORY

- SportsAid (2012 – to date)
  - Trustee of sports' charity helping future talent – Sport England funding partner.
  - Chair National Awards Committee and Backing the Best Steering Board (hardship).
- Sports Resolutions UK (2013 – 2017)
  - Member of the Management Board.
  - Chair Panel Appointments Review Committee and member of Marketing Committee.
- Manchester University (2015 – to date)
  - Chair of the University Sports Scholarship Panel.
- British Triathlon Federation (2007-2013) – Non-exec Director Major and National Events
  - Chair of Steering Board for the PruHealth World Triathlon Series Finals 2013.
  - Chair of Steering Group for GE ITU World Duathlon Championships 2010.
- International Triathlon Union (2011-2012) - Sustainability Commission Chairman
  - International role leading in establishing sustainability in the business and major events of triathlon at International and Regional levels.
- Wooden Spoon (rugby charity) (2005-2008) - Sussex Chairman
  - Established a new region for the charity raising funds for disadvantaged children.

## Summary of Previous Employment History

- Self- employed consultant
  - Strategic review and implementation of the potential of the sports sector for insurance broker Towergate tlc.
- Feasibility study for British Cycling on creation of a recreational membership benefits package the basis for their increase in participation. Royal Sun Alliance (20-year career)
- Royal Sun Alliance. Senior management roles in Sales, Marketing and Change Management.
  - Set up and managed new strategic sales projects and administration teams to meet changing circumstances (e.g. new sales opportunities and markets as well as regulatory requirements).
  - Managed teams of up to 200 people through various redundancy programmes.

## ACADEMIC HISTORY (Manchester University)

- M.Sc. Pollution and Environmental Control.
- B.A. (Hons) Town and Country Planning.
- B.Pl. Bachelor of Planning.